

# "SECULAR THOUGHT" SUSTAINING FUND.

TO THE FRIENDS OF "SECULAR THOUGHT :"

## AN URGENT APPEAL.

"ALASTOR" having been compelled to withdraw from the financial management of SECULAR THOUGHT, the entire expense of its production once more devolves upon me. Unfortunately, I have not the means to enable me to meet such pecuniary requirements, having already exhausted the resources I had in endeavouring for the last three years to establish the paper.

To allow the journal to die would, it is admitted, be a great calamity to the Secular Cause in Canada, the more so as its circulation has steadily increased from the first week of its existence, and is now rapidly approaching a point which would make it self-supporting. The friends of the paper are, therefore, urgently appealed to for what pecuniary aid they can afford to render, to secure for it a permanent existence. If this appeal is responded to there will be no danger of a collapse; but unless some help is forthcoming I fear that I shall be compelled to give up the struggle of maintaining a Secular journal in Canada. Having implicit faith that with the aid here solicited the paper will be a success, I will willingly continue to give my editorial services, but more than that I cannot do.

It is proposed that in each place where there are any Freethinkers a monthly subscription shall be opened, and that all who can shall give 25c. or upwards (according to their means) on the first of every month for, at least, one year; and that a friend in each town should undertake to solicit the subscriptions from those willing to contribute and forward the same to the office of SECULAR THOUGHT. Every subscriber to the Fund for one year can have the paper sent for that time to any one he prefers *who does not at present take it*. By this plan the circulation of SECULAR THOUGHT would be considerably increased. Friends preferring to give a donation in one sum can forward it direct to me.

Knowing the importance of this matter, and feeling assured that, if the above plan is carried out, there need be no further anxiety for the permanency of SECULAR THOUGHT, I submit this appeal to the friends of the paper, asking them to give it their immediate attention

CHARLES WATTS.

P.S.—All communications should be sent and all Post Office orders or cheques made payable to CHARLES WATTS, 334 Wellesley Street, Toronto, Ont.

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[The object of this Fund is to aid SECULAR THOUGHT until its circulation renders it self-supporting.]

### MONTHLY SUBSCRIPTION LIST.

....., ONT.,

....., 1890.

**T**HE UNDERSIGNED agree to pay the amount placed opposite their names to the above Fund each month for at least one year, commencing . . . . ., 1890 :

NAME	AMOUNT.

**Question requiring answer:**

It has been suggested that the size of SECULAR THOUGHT be increased to sixteen pages and that the subscription rate be raised to \$3 per annum. If this suggestion were adopted, would you continue your subscription? *Please send answer.*

1890. SECULAR.